

9:00 - 9:15 **Welcome and Introduction**

9:15 - 10:30 **Opening Keynote Address: The Promise and Potentials for Innovation in Aging**
 Kathy Greenlee - President and CEO, Greenlee Global, LLC;
 Former Assistant Secretary for Aging, Administration for Community Living,
 U.S. Department of Health and Human Services

10:30 - 12 **State Perspective on Aging and Long-Term Services and Supports**
 Susan Tucker - Principal, Health Management Associates
 Hayley Gleason - Older Adult Policy Advisor,
 Colorado Department of Health Care Policy and Financing
 John Emerson - Committee Member, Colorado Strategic Action Planning Group
 on Aging (SAPGA); Deputy Ambassador, Aging 2.0 Denver

12 - 1:00 **Networking Lunch/Sponsor Visits**

1:00 - 2:05 **When Trends Collide: Healthy Aging and the Housing Crisis for Older Coloradans**
 Chrissy Esposito - Policy Analyst, Colorado Health Institute

2:05 - 2:20 **Break/Sponsor Visits**

2:20 - 3:20 **What Might Aging Look Like in 2040?**
 Claire Boozer Cruse - Gerontologist; Healthy Policy Manger,
 Deloitte Center for Health Solutions

3:20 - 4:00 **Moderated Panel: Moving the Needle**

4:00 - 6:00 **Networking Happy Hour with the Aging Services Foundation**





Kathy Greenlee, JD

Kathy Greenlee served for seven years as the Assistant Secretary for Aging at the U.S. Department of Health and Human Services in Washington D.C. She was appointed to the position by President Obama and confirmed by the U.S. Senate. During her tenure at Department on Aging, she was responsible for the administration of all aging programs in the nation including the Older Americans Act funding to states. In 2012, Kathy became Administrator of the Administration for Community Living, an agency she created by combining the Administration on Aging, the Office on Disability, and the Administration for Developmental Disabilities. When the Workforce Investment and Opportunities Act was signed into law, the National Institute for Disabilities, Independent Living, and Rehabilitation Research was moved to ACL, as were the programs that support Centers for Independent Living.

Prior to going to Washington, D.C., Greenlee served for 18 years in Kansas state government, including her final position as Kansas Secretary of Aging. During her 25 years of public service, Kathy developed expertise in the areas of aging, long-term care, disability, elder abuse, health care, community services innovation, and LGBT health.

Kathy recently launched a consulting venture, Greenlee Global LLC. Her goal is to continue to tackle issues that impact people's lives, with a focus on health, independence, and security. She serves on several national boards and continues to advocate on behalf of older adults and persons with disabilities.

Kathy is a University of Kansas graduate, having received a B.S. in Business Administration and a J.D. from the School of Law.



Claire Boozer Cruse is a gerontologist and health policy manager with the Deloitte Center for Health Solutions. She combines expertise on aging, disruptive innovation, and technology in the health care industry with experience leveraging traditional research methodologies (e.g., quantitative analysis of national databases, qualitative interviews) and emerging methodologies (e.g., crowdsourcing) to both lead and support research projects on market, policy, and regulatory issues impacting the health care industry. Her primary research interests are in Medicare, Medicare Advantage, payment reform, and post-acute care. Claire earned B.S. and B.A. degrees and a certificate of gerontology from The University of Georgia and holds a master's of public health in health policy from The George Washington University. Prior to Deloitte, she worked in the nonprofit sector, providing expertise in aging, policy, and development to organizations from the local to national level. She is based out of Denver and can be reached at <https://www.linkedin.com/in/claireboozercruse>



John Emerson has been working at the intersection of healthcare, consumer empowerment and innovation for 15 years at successful companies including Relay Health/McKesson, Healthline.com, Healthgrades and Silver Sneakers. John has led two Webby winning product teams, and his products have been used by tens of millions of users.

John joined the Strategic Action Planning Group on Aging (SAPGA) two years ago and has just been nominated to the executive and healthcare committees. He also serves as Deputy Ambassador for Aging 2.0 Denver. He has degrees from Harvard and UC Berkeley and lives in the Park Hill section of Denver with his wife and two sons.





Chrissy Esposito is a policy analyst at the Colorado Health Institute whose work focuses on topics including climate change and health, geospatial analytics, and aging. She joined the Colorado Health Institute in May 2016 as a data visualization and storytelling intern.

Chrissy received a Bachelor of Arts degree in Geography with a focus in geospatial and environmental analysis from Virginia Tech in 2012. In the spring of 2016, Chrissy earned a master's degree in public health from the Colorado School of Public Health at Colorado State University. While at CSU she interned at the Geospatial Centroid where she supported graduate students, professors, and unaffiliated clients working on geospatial projects.

Her graduate research involved collaborating with the Boulder County Public Health Department and performing a retrospective spatial and temporal analysis of West Nile Virus in Boulder County.

Originally from Virginia, Chrissy feels most at home along the Front Range of the Rocky Mountains. She spends most of her free time running up mountains with her husband.



Hayley Gleason, MSW, MS

Hayley is a Gerontologist with expertise in aging policy, long-term care and the direct care workforce. Prior to her role as the Older Adult Policy Advisor at the Department of Health Care Policy & Financing, Hayley served as the Interim Executive Director and Assistant Executive Director of the Home Care Aide Council. She also previously held the position of Associate Executive Director at The Palisades at Broadmoor Park, an Independent, Assisted Living and Memory Care Community in Colorado Springs. Hayley has extensive experience working on community-based efforts to improve services for older adults, working as a researcher and Project Director for the Age-Friendly Boston Initiative for the Center for Social and Demographic Research on Aging within the Gerontology Institute at UMass Boston.

Hayley is currently a Doctoral Candidate in Gerontology at UMass Boston where her research focuses on the recruitment, retention, training and supervision of the home care aide workforce. She has presented and published extensively on the direct care workforce, including speaking at over 50 state and national conferences and publishing in the Journal of Aging and Mental Health, Geriatric Nursing, and the Journal of Pain and Symptom Management.



Susan Tucker possesses extensive long-term services and supports (LTSS) operational, compliance and financial expertise for programs at the local, state and national level. As a certified public accountant, Susan's vast experience includes public accounting and work with non-profit social service organizations. She has a deep understanding of managed care and the legal, financial and administrative requirements providers must navigate. Supporting LTSS programs, she has worked to develop plans and resources to respond to elder care needs and used best practices to help clients proactively meet compliance requirements and state and federal regulations. Prior to joining Health Management Associates (HMA), she served in vice president roles related to strategy, long-term services and supports and Medicare-Medicaid dual integration programs. In these positions, she was responsible for strategic planning, business growth, health plan implementation, developing programs around social determinants of health and providing LTSS services to Medicaid populations. She also collaborated with health plan providers, centralized departments and streamlined resources as well as implemented activities across markets. Susan has helped clients improve numerous programs, particularly for persons who are aging and with physical disabilities. While working at the State of Florida, Department of Elder Affairs, she served as interim and deputy secretary for the department as well as director of fiscal and contract management. She oversaw the department's budget, coordinated community-based programs, Medicaid waiver programs, volunteer programs, managed information systems and managed allocation of state and federal funds to ensure compliance with state and federal programs. Susan's experience also includes work as the chief financial officer for a community-based program. She earned a bachelor's degree in accounting from the University of South Florida and is a Certified Public Accountant licensed in the state of Florida.



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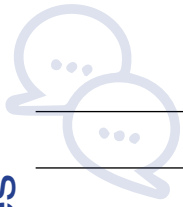
Hover Senior Living Community

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Notes



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